

Dept. of Business Administration

Business administration studies the corporate management principles and theories as a comprehensive science, which puts business management as an object of recognition. In this regard, the Department of Business Administration aims to guide students to acquire and be trained by the knowledge in relation to business management so as to keep abreast of the corporate demands and to cultivate human resources to serve the nation and society by educating their culture and qualities as good managers. It is divided into production management, marketing, human resource management, financial management, and international management. It requires economics, trade, accounting, and statistics as adjoining disciplines.

Information

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Professor Introduction

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Curriculum

Course Code	Course Title	Credit
302.501	Research Methods in Business	3-3-0
302.502	Advanced Operation Management	3-3-0
302.503	Advanced Personnel Management	3-3-0
302.504	Advanced Marketing Management	3-3-0
302.505	Advanced Financial Management	3-3-0
302.506	Advanced International Business	3-3-0
302.507	Advanced Research method in Business	3-3-0
302.601	Production-Inventory System	3-3-0
302.602	Production-Information System	3-3-0
302.603	Decision Support System	3-3-0
302.604	Consumer Behavior Analysis	3-3-0
302.606	Management of Marketing Channels	3-3-0
302.607	Industrial Relations	3-3-0
302.608	Organization Theory	3-3-0
302.609	(Special Topics in Personnel	3-3-0
302.610	Capital Market Theory	3-3-0
302.611	Investment Analysis	3-3-0
302.612	Special Topics in Financial Management)	3-3-0
302.613	Advanced Financial Management	3-3-0
302.614	Global Business Strategy	3-3-0
302.615	Advanced International Business Environment	3-3-0
302.616	Advanced Research Methodology in Marketing	3-3-0
302.702	Production Operation Scheduling	3-3-0
302.703	Option Theory	3-3-0
302.704	Information System Seminar	3-3-0
302.705	Quality Management	3-3-0

302.709	Special Topics in Marketing	3-3-0
302.711	Service Marketing	3-3-0
302.712	Research Methodology in Marketing	3-3-0
302.713	Consumer Behavior	3-3-0
302.714	Distribution Management	3-3-0
302.715	Electronic Commerce & Logistics	3-3-0
302.716	Strategic Retail Management	3-3-0
302.717	Supply Chain Management	3-3-0
302.719	Special Lecture in Marketing Channel	3-3-0
302.721	Manpower Development	3-3-0
302.722	Organization and Environment	3-3-0
302.723	Organization Culture	3-3-0
302.724	Seminar On the Human Resources and Organization	3-3-0
302.725	Organization Learning and Innovation	3-3-0
302.726	Management Participation	3-3-0
302.727	Advanced Mergers And Acquisitions	3-3-0
302.728	Advanced Financial Institutions	3-3-0
302.729	Advanced Measuring And Managing The Value of Companies	3-3-0
302.730	Advanced Banking And Finance	3-3-0
302.731	Advanced Derivatives Markets	3-3-0
302.732	Advanced Bond Markets	3-3-0
302.736	Innovation Management and Business History	3-3-0
302.737	Entrepreneurship and Small Business	3-3-0
302.738	International Business Society	3-3-0
302.748	Special Topics in Accounting I	3-3-0
302.749	Special Topics in Accounting II	3-3-0
302.752	Electronic Commerce & e-Business	3-3-0
302.753	Planning & Operation on Electronic Commerce	3-3-0
302.754	Venture Capital	3-3-0
302.755	Insurance	3-3-0
302.756	Seminar for international financial Management and Banking	3-3-0
302.757	Advanced Study of International financial Management and Banking Institution	3-3-0
302.758	Seminar for International Management Strategy and Case Study	3-3-0
302.759	Advanced Study of International Management Strategy and Cooperation Analysis	3-3-0

302.760	Seminar for International Business Environment and Environmental Policy	3-3-0
302.761	Advanced Study of International business Environment and Policy	3-3-0
302.762	Brand management	3-3-0
302.763	Marketing & Business Ethics	3-3-0
302.773	Business Statistics	3-3-0
302.746	Special Topics in Financial Accounting	3-3-0
302.747	Advanced Research Methods in Accounting	3-3-0
302.605	Advertising Management	3-3-0
302.701	Special production Management	3-3-0
302.706	High Level Operations Management Study	3-3-0
302.707	Marketing Strategy	3-3-0
302.708	Product and Pricing Management	3-3-0
302.710	Seminar in Marketing	3-3-0
302.718	Special Study in Channel Strategy	3-3-0
302.720	Seminar on Marketing Channel	3-3-0
302.733	Special Topics on International Management	3-3-0
302.734	Policy and International Business	3-3-0
302.735	Advanced Management and Corporate Value	3-3-0
302.742	Business Valuation Theory	3-3-0
302.751	Internet Marketing	3-3-0
302.774	Advanced Research Methods in Business	3-3-0
302.739	International Accounting	3-3-0
302.740	Accounting Problem and Issues in Korea	3-3-0
302.741	Governmental Accounting	3-3-0
302.742	Business Valuation Theory	3-3-0
302.743	Special Topics in Tax Accounting	3-3-0
302.744	Special Topics in Accounting Information System	3-3-0
302.745	Special Topics in Non-profit Organization Accounting	3-3-0
302.750	Special Topics in Accounting III	3-3-0
302.774	Advanced Research Methods in Business	3-3-0
302.775	Studies in cost Management	3-3-0
302.776	Strategic Cost Management and Performance	3-3-0
302.777	Studies in Corporate Income Tax	3-3-0
302.778	Strategic Tax Planning	3-3-0
302.779	Advanced Managerial Accounting	3-3-0
302.780	Advanced Accounting Methodology	3-3-0
302.781	Capital Market and Accounting Information	3-3-0

302.782	Advanced Auditing	3-3-0
302.783	A Study on the special accounting I	3-3-0
302.784	A Study on the special accounting II	3-3-0
302.785	Special topics in Cost Accounting	3-3-0
302.786	Special topics in Managerial Accounting	3-3-0
302.787	Budget Management theory in Non-profit Organization	3-3-0
302.788	Studies in Tax Accounting	3-3-0
302.789	Tax Law	3-3-0
302.790	Tax strategy	3-3-0